

Postcards & Passports

a travel blog



Tami Wilcox

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Hi, I'm Tami! I'm a wife, mother of four, and grandmother of five, living in beautiful San Diego, California. Traveling is the way we stay in touch and grow closer as a family. I launched Postcards & Passports in January 2015 as a way to share my love of travel with others and share all the tips I've learned. My focus is on family/couples travel, with emphasis on budget travel and using travel as a way to strengthen your family.

I've traveled my entire life and worked as a tour guide and travel agent. I am a member of the San Diego chapter of Travel Massive, and most recently covered the San Diego Travel and Adventure Show as a press rep.

Blog Statistics

Monthly Page Views: 14K+
Daily Page Views: 350-400
Unique visitors: 88%
Return visitors: 12%
Email Subscribers: 550

Blog views referred by:

Social Media
(primarily Pinterest): 65%
Direct links: 25%
Referral links: 8%
Organic search: 2%

Demographics of readers:

United States 80%
European countries 8%
United Kingdom 6%
Canada 5%
Female 90% Male 10%
Age 18-24 11%
Age 25-34 44%
Age 35-44 19%
Age 45-54 13%
Age 55-64 10%
Age 65+ 3%



Awards Received

Top 10 New Travel Bloggers Award
Liebster Award
Versatile Blogger Award
Sisterhood of the World Blogger Award

Social Media

Pinterest followers: 6.3K
Instagram followers: 7.1K
Facebook likes: 1.5K
LinkedIn connections: 430
Twitter followers: 1.3K

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